



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 4856289

Schedule Dates 06/01/21-06/08/21
Advertiser Jennifer Carroll Foy for Governor-D (141585)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 8980 - JCF TV 6/1 - 6/8 (1566449)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Brimer,Chris
Phone/Fax /
CPE 8980
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments EST 8980 - JCF TV 6/1 - 6/8

Date Entered 05/27/21
Last Modified 05/27/21
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$5,310.00
Net Total \$30,090.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2021	21	\$35,400.00
Grand Total:	21	\$35,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/02/21-06/04/21	1	:30	6:58A- ABC-Good Morning America				1		1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		5/27/21
2.0	Normal Line / SPOT	06/08/21-06/08/21	1	:30	6:58A- ABC-Good Morning America			1						1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/27/21
3.0	Normal Line / SPOT	06/01/21-06/03/21	1	:30	8A- ABC-Good Morning America			1		1				2	\$1,400.00	\$2,800.00	Washington (WJLA)		5/27/21
4.0	Normal Line / SPOT	06/07/21-06/07/21	1	:30	8A- ABC-Good Morning America		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/27/21
5.0	Normal Line / SPOT	06/07/21-06/07/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/27/21
6.0	Normal Line / SPOT	06/01/21-06/04/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/27/21
7.0	Normal Line / Access	06/01/21-06/04/21	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,600.00	\$6,400.00	Washington (WJLA)		5/27/21
8.0	Normal Line / Access	06/07/21-06/07/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		5/27/21
9.0	Normal Line / Access	06/07/21-06/07/21	2	:30	7:29:26P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		5/27/21
10.0	Normal Line / Access	06/01/21-06/04/21	2	:30	7:29:26P- Jeopardy			1	1	1	1			4	\$2,600.00	\$10,400.00	Washington (WJLA)		5/27/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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